

# National Fish and Wildlife Foundation



**Generating New Value  
for Conservation**



**[www.nfwf.org](http://www.nfwf.org)**

# Who We Are

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**Created by Congress, March 26, 1984**



**Independent, 501(c)(3) non-profit organization**



**Raises operating costs in house and  
maintain an overhead at less than 5% of total  
budget**



**Fosters cooperative partnerships through  
challenge grants**



**Does not support lobbying, litigation or  
advocacy**

# What We Do



To encourage and administer private gifts for the benefit of the U.S. Fish and Wildlife Service, and the National Oceanic and Atmospheric Administration;



To further the conservation of fish, wildlife, and plant resources of the United States for present and future generations; and



To participate with foreign governments and other entities in conducting activities that further conservation of their fish, wildlife, and plant resources.

# **Building capital for conservation**

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## **Leveraging federal, private and corporate dollars**

- **Creating funds**
- **Administering accounts**
- **Generating new money for conservation**
- **Insuring fiscal accountability**



# Providing leadership in conservation

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## Developing and implementing projects

- **Identifying emerging issues and opportunities**
- **Bringing stakeholders to the table**
- **Providing seed and ongoing funding**
- **Supporting partners with technical assistance**

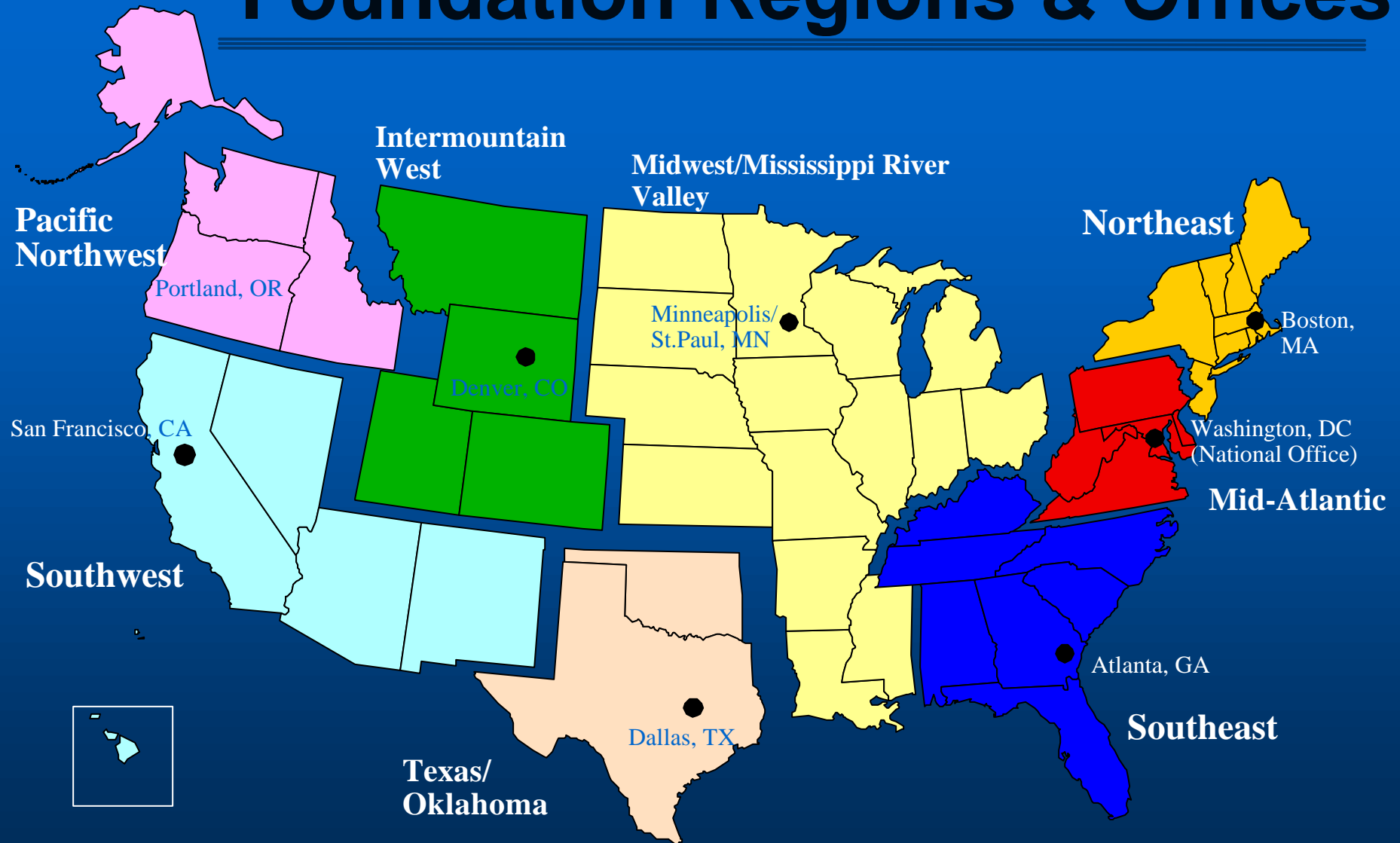
# Working with government

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## Increasing the effectiveness of conservation

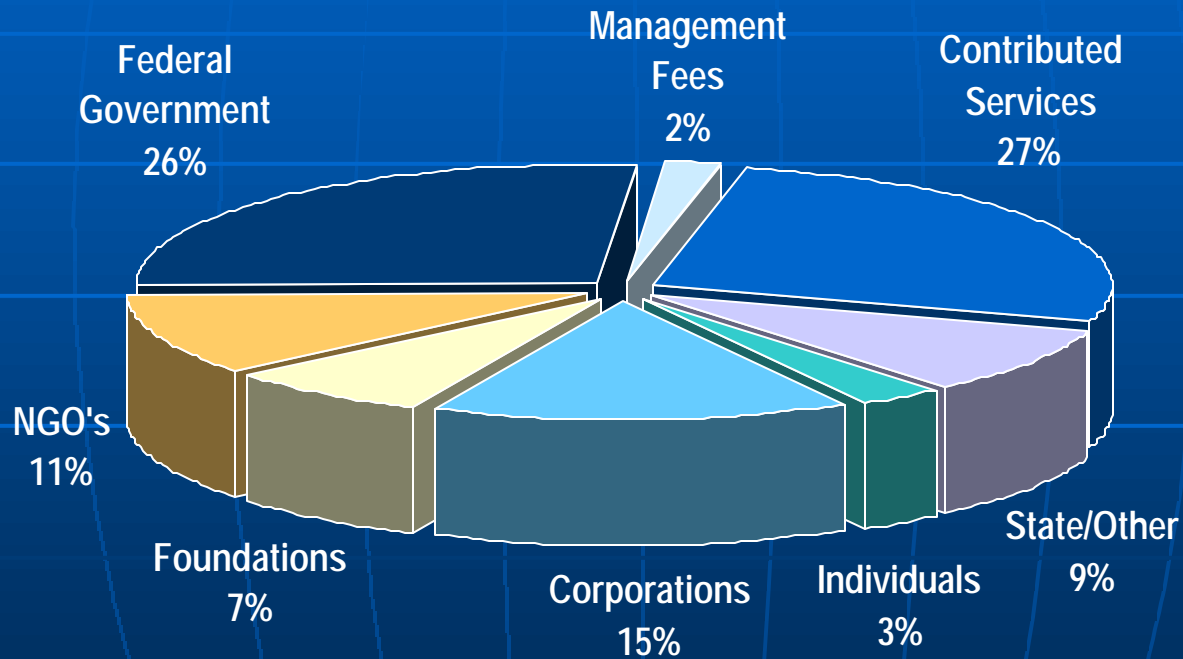
- **Provide a vehicle for fines and penalties to reach the ground**
- **Creating partnerships that aid in implementation of federal programs**
- **Engaging in policy discussions that shape federal programs**
- **Help innovative approaches gain attention and acceptance**

# Foundation Regions & Offices

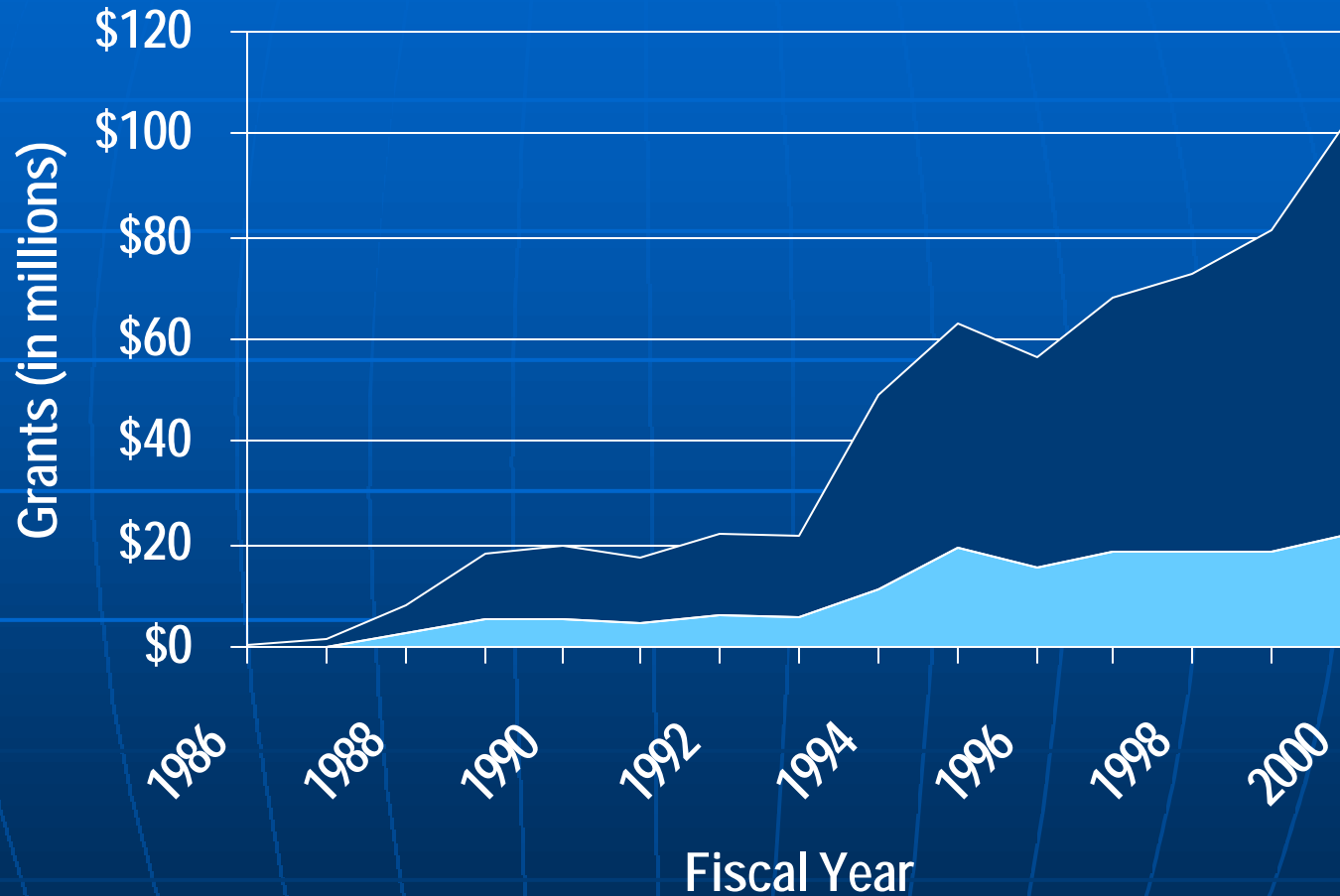


**International** - International programs (Guatemala City, Guatemala)

# Sources of Revenue



# Leveraging Grants Funds



- Foundation Funds and matching Challenge Funds
- Foundation Funds (federal funds and interest)

# **Grant Investments, 1986- 2000**

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**Committed over \$160 million in federal funds, matched with non-federal dollars — a total investment of \$525 million in over 4,100 projects**



**Leveraged more than \$2 from non-federal sources to match every federal dollar**



**Forged partnerships with 1,200 public and private partners in all 50 states, Asia, Canada, Mexico, Latin America, and elsewhere**

# Federal Partners

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**Agency for International Development**

**Army Corps of Engineers**

**Environmental Protection Agency**

**U.S.D.A. Forest Service**

**U.S. Fish and Wildlife Service**

**National Oceanic and Atmospheric  
Administration**

**National Park Service**

**Natural Resources Conservation**

# Corporate Partners

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**Shell Oil Corporation**

**ExxonMobil**

**FMC**

**ESPN**

**Disney**

**Orvis**

**L.L. Bean**

**U.S. Golf Association**



# Conservation Partners

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**The Nature Conservancy**

**Ducks Unlimited**

**Pheasants Forever**

**Trout Unlimited**

**National Audubon Society**

**1,297 in all**

# **Types of Grants**

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- **On-the-ground habitat – protection, restoration, enhancement**
- **Conservation education**
- **Landowner outreach**
- **Species-oriented conservation efforts**
- **Land protection – conservation easements, landowner agreements and fee-title acquisition**
- **Improving management on private lands – focus on agriculture and forestry**
- **Invasive species control**

# Obtaining Grants

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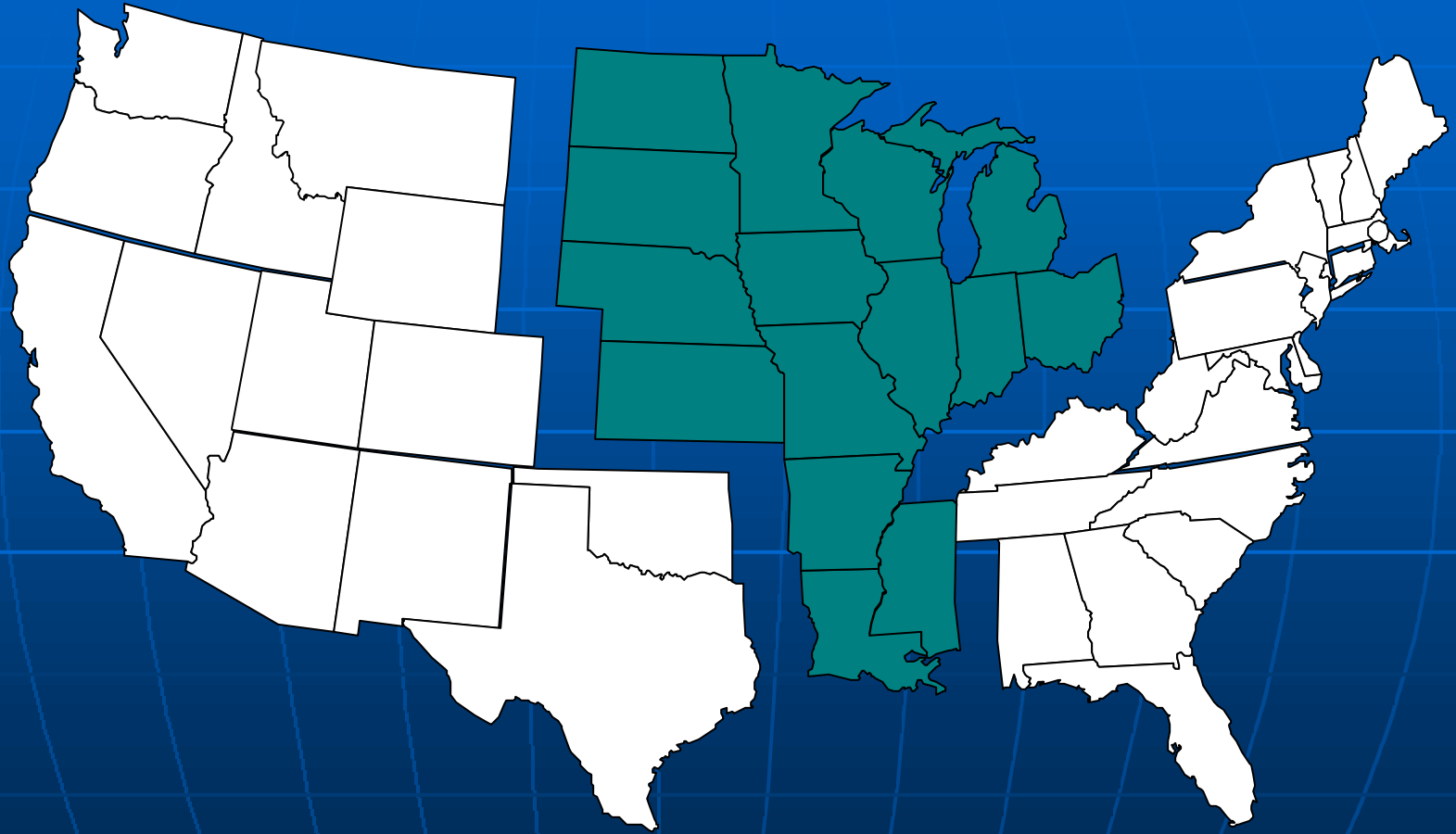
- **Match our interests**
- **CHALLENGE COUNTS**
- **Wildlife conservation NOT environmental or recreational**
- **NFWF has 150+ programs –**
  - Federal**
  - Law Enforcement**
  - Corporate/Foundation**
- **Check with Regional office for fund rules**

# **EPA 5 Star Program**

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- **Five Partner Organizations –**
  - youth groups, local governments, businesses, citizens groups, federal government, funders
- **Active and Diverse Partner Participation**
- **Demonstration Value**
  - educational benefit
  - watershed/community stewardship plan
- **Quality of On-the-Ground Restoration**
- **Other Project Benefits**

# Midwest/Mississippi River Valley Reg

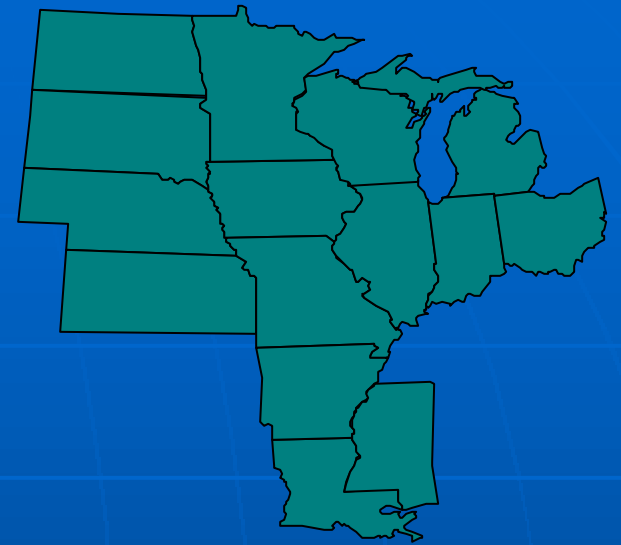


# Tall and Mixed Grass Prairie

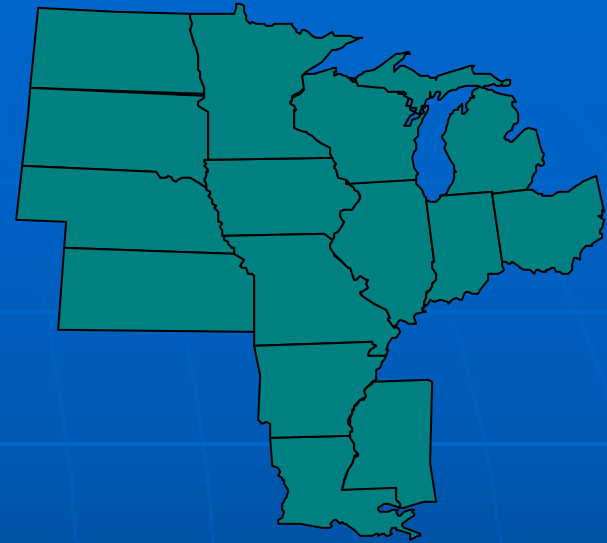
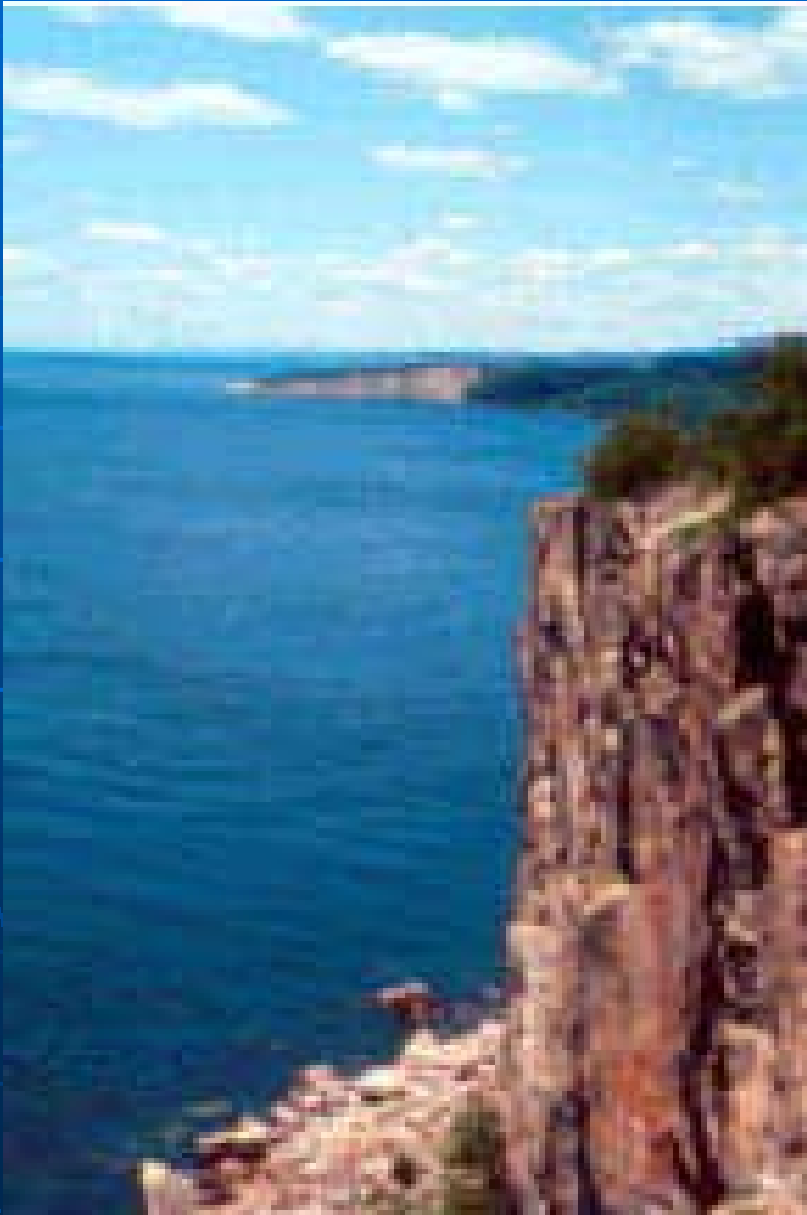




# Aquatic Conservation

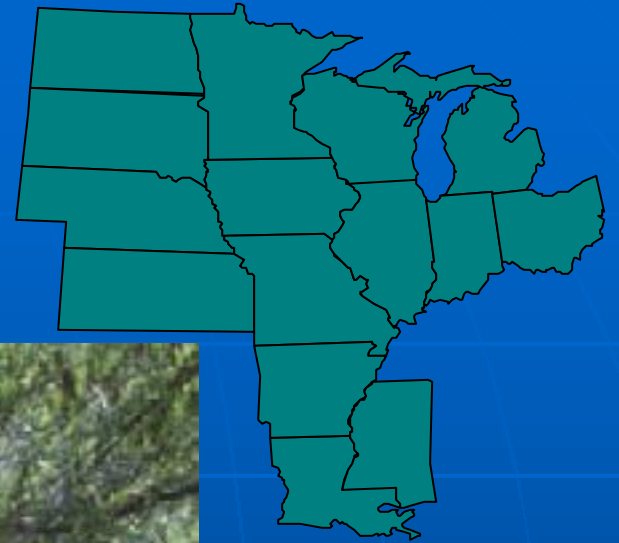


# Aquatic Conservation

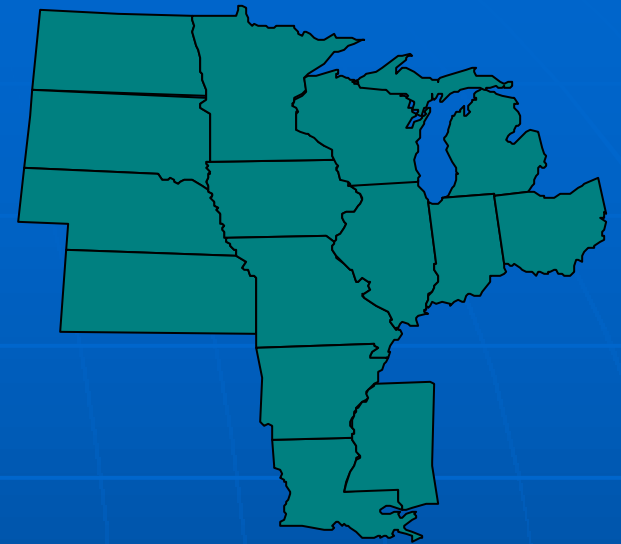




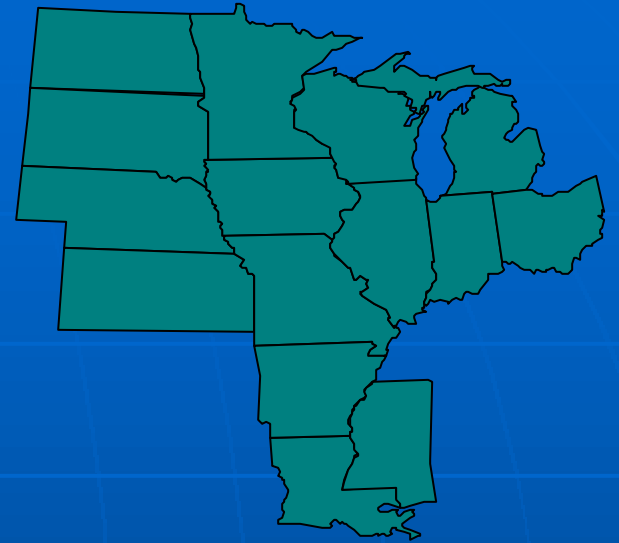
# Mississippi Alluvial Valley



# Native American Lands



# Large Conservation Areas Near Urban Centers

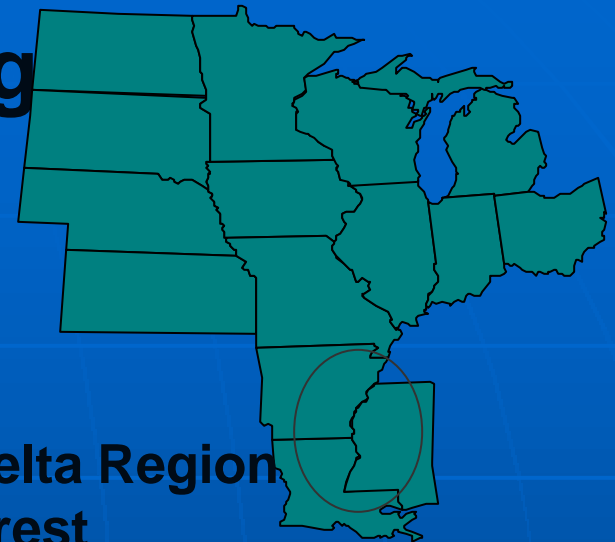


# Wildlife in Agriculture Setting



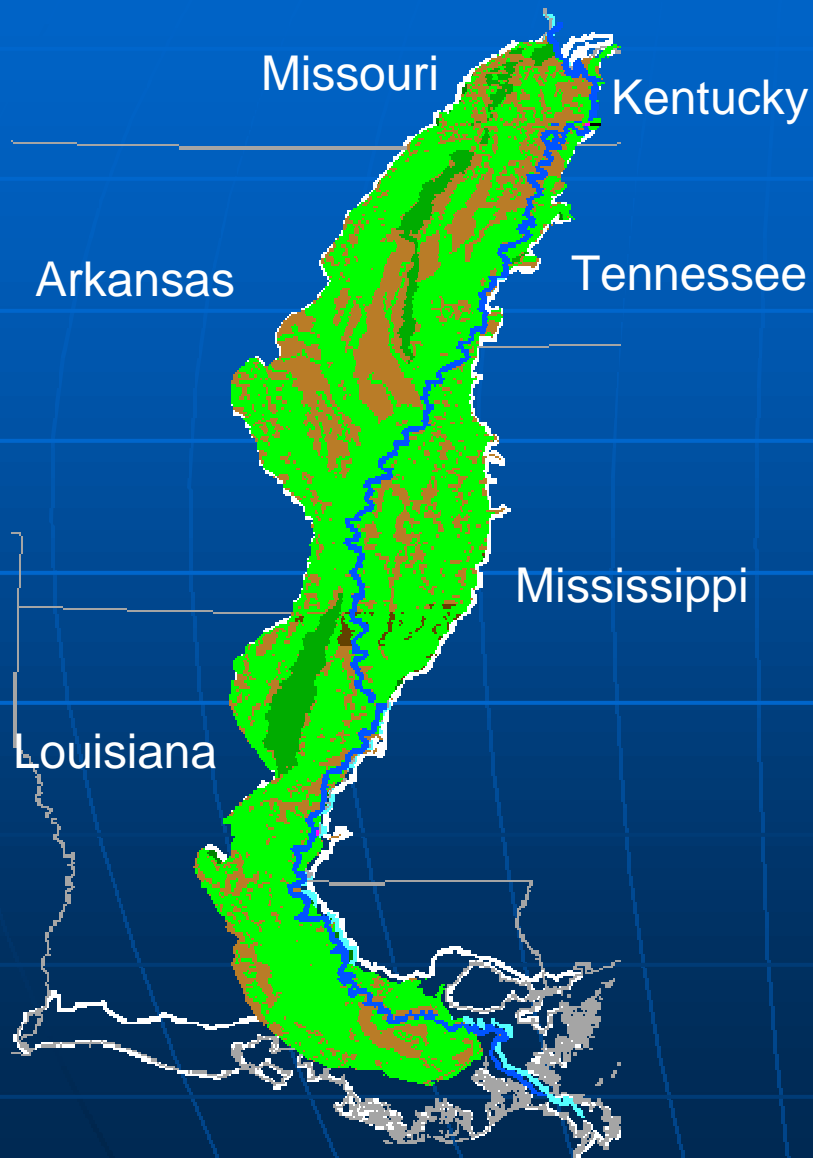
**Mississippi Delta Region  
Hardwood Forest**

**Pre-Settlement**





# Wildlife in Agriculture Settings



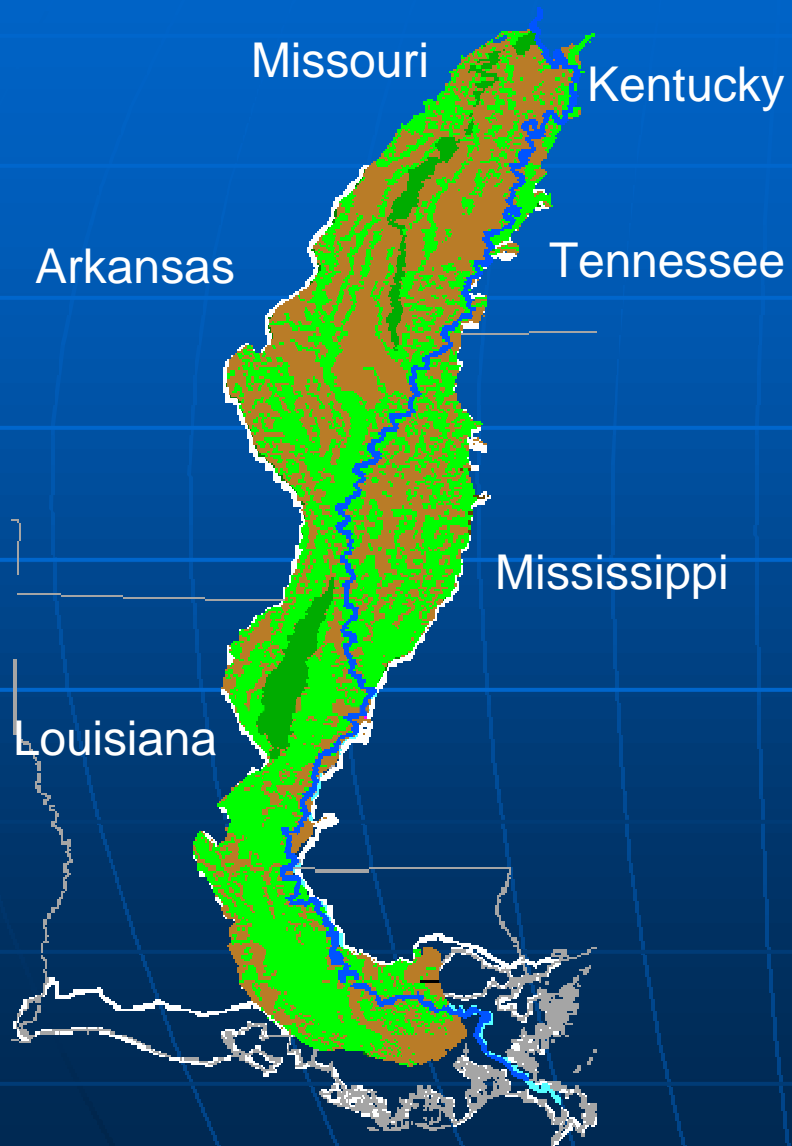
**Mississippi Delta Region  
Hardwood Forest**

**Pre-Settlement**

**1900's**



# Wildlife in Agriculture Settings

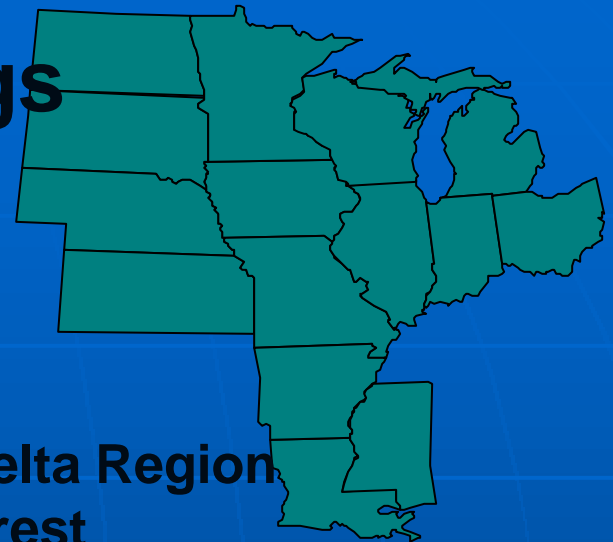


**Mississippi Delta Region  
Hardwood Forest**

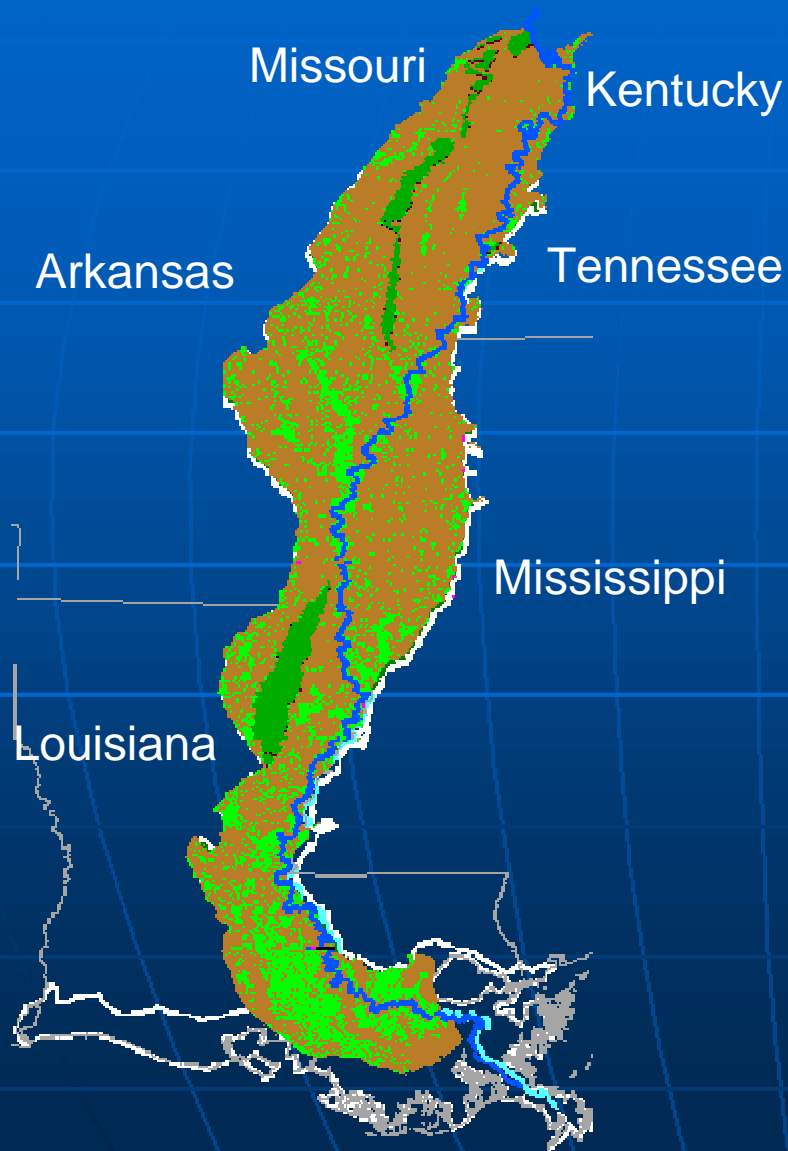
**Pre-Settlement**

**1900's**

**1950's**



# Wildlife in Agriculture Settings



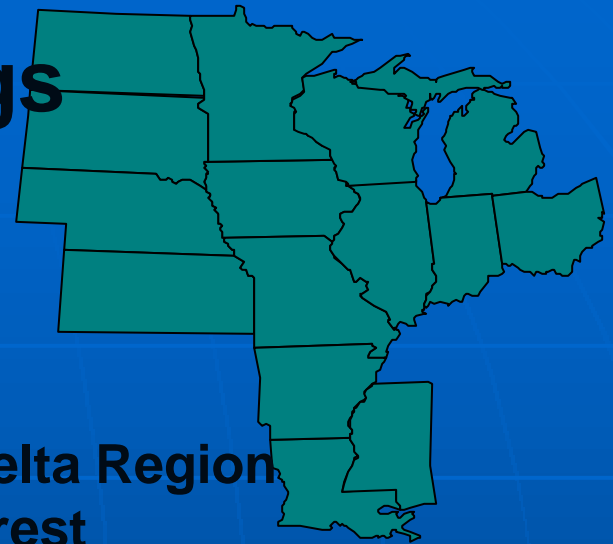
**Mississippi Delta Region  
Hardwood Forest**

**Pre-Settlement**

**1900's**

**1950's**

**1990's**



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